

An Unprecedented Event in China and Glassware

Beginning to-morrow

Another triumph for MACY'S ready cash! We have bought the entire surplus stocks of two of the largest china importers in the East. We shall place them on sale at one-half our usual lowest-in-the-city prices.

Quarter-Million Dollar Sale Serviceable China and Glassware

One-half Macy's Usual Lowest-in-the-City Prices

This is not a close-out sale of a retailer's stock of shop-worn merchandise and odds and ends. The entire consignment of fresh, new wares, packed in the original cases, has been shipped direct to MACY'S from the importers' warehouses. Approximately, the lot consists of 32 solid carloads—3,800 barrels, cases, crates and casks—427,954 pieces of china, glassware and earthenware.

China and glassware are among the few commodities which have not declined in price. Even before the war, the prices in this sale would have been surprisingly low. THIS SALE OF SERVICEABLE CHINA AND GLASSWARE is especially opportune at this time when all china and glassware is so scarce, and when domestic potteries are from one year to fifteen months behind in filling their orders.

32 Carloads of New Merchandise

427,954 Pieces of China, Light Cut Glassware and Earthenware

1770 Light Cut Glass Water Sets,
from 98c to \$3.49.

1905 Cut Glass Ice Tea and Grape
Juice Sets, from \$1.89
to \$5.19.

16,360 Other Pieces of Light Cut
Glass, from 19c to \$2.89.

21,404 Imported and Domestic
Teapots, from 23c to \$2.24.

63,360 Thin Imported Decorated
China Cups and Saucers, \$1.49
and \$1.74 Sets of 6.

26,778 Pieces in Dinnerware
Lines, from 7c to 89c.

33,533 Other Pieces of Imported
Fancy China, from
34c to \$1.49 Each.

9964 Pieces of Lustreware,
From 14c to 29c Each.

3924 Imported China, Celery,
Cake, Bread and Milk, Berry,
Chocolate and Tea Sets,
from 64c to \$3.44.

Typical of the Offerings
in this Sale:

**660 7-Piece Light Cut
Glass Water Sets
98c**

*Macy's Usual Lowest-in-the-City
Price, \$1.97*

3987 Imported China Dinner Sets, various compositions, in spray and border decorations. Sets from 51 pieces (service for 6) to 112 pieces (service for 12). Priced from \$16.74 to \$78.50 a set.

Every illustration on this page is reproduced from a photograph of an actual piece of merchandise in this SALE.

Remember!

The Space on This Page is Entirely Inadequate for Us to More Than Partially Describe the Details of This Stupendous Event.

Merchandise will be placed on sale as fast as display and selling arrangements permit.

Basement, 34th St.

R. H. Macy & Co.
HERALD SQUARE Inc. NEW YORK